



EPSON[®]
EXCEED YOUR VISION

Kostnadseffektiv blekkskrivere, samt interaktive og trådløse presentasjonsløsninger!

Stian Georg Andresen
Business Account Manager

Epson Europe B.V.

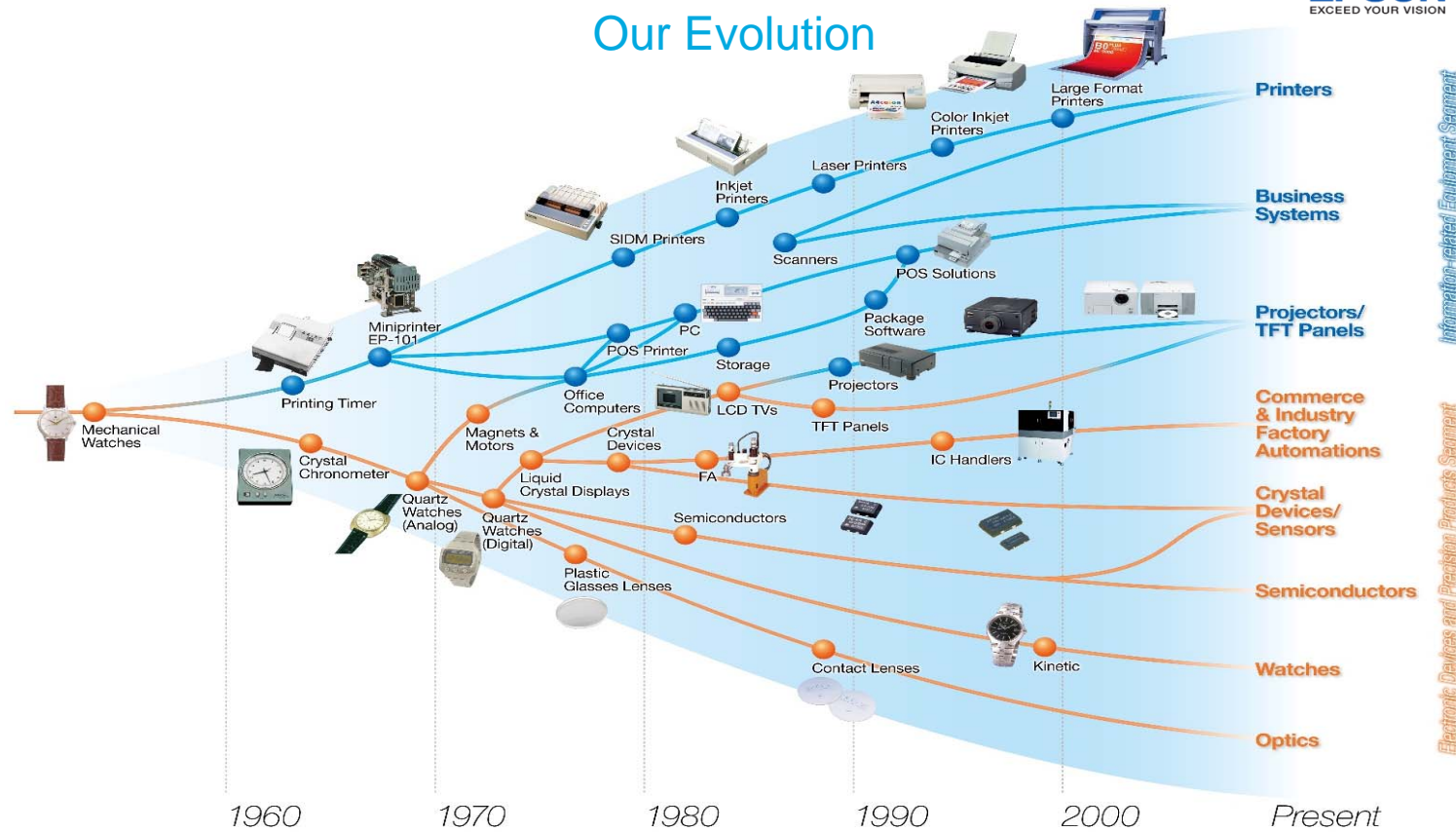
Channelworld
Oslo 18. april 2012

Indispensable to Customers

“ You can only say you have found customer value when the products you create actually exceed expectations. ”



Our Evolution



Informator-related Equipment Segment

Electronic Devices and Precision Products Segment

Epson print technology



WorkForce Pro WP-4000 & WP-4500 Series

Several configurations available



WP-4015 DN

- ✓ A4 16/11 ppm
- ✓ Print
- ✓ Duplex
- ✓ network



WP-4025 DW

- ✓ A4 16/11 ppm
- ✓ Print
- ✓ Duplex
- ✓ network



WP-4095 DN

- ✓ A4 16/11 ppm
- ✓ Print
- ✓ Duplex
- ✓ Wi-Fi & Network



WP-4515 DN

- ✓ A4 16/11 ppm
- ✓ Print, copy & scan
- ✓ Duplex
- ✓ network



WP-4525 DNF

- ✓ A4 16/11 ppm
- ✓ Print, copy, scan & fax
- ✓ Duplex
- ✓ network



WP-4535 DWF

- ✓ A4 16/11 ppm
- ✓ Print, copy, scan & fax
- ✓ Duplex
- ✓ Wi-Fi & Network



WP-4545 DTWF

- ✓ A4 16/11 ppm
- ✓ Print, copy, scan & fax
- ✓ Duplex
- ✓ Wi-Fi & network
- ✓ Touch panel
- ✓ Additional paper tray as standard



WP-4595 DNF

- ✓ A4 16/11 ppm
- ✓ Print, copy, scan & fax
- ✓ PDL
- ✓ Duplex
- ✓ network as standard

EPSON[®]
EXCEED YOUR VISION

Interactive solutions for presentations



EPSON[®]
EXCEED YOUR VISION

EPSON INVESTS IN INTERACTIVE TECHNOLOGY



Creation of Epson Norway Research and Development

Our Norwegian engineers have been specialising in interactive technology

The team is dedicated to improving interactive technology for projectors

```
<div id="copySpaceBg"></div>
<div id="copySpaceGrid">
  <div class="csNW"></div>
  <div class="csN"></div>
  <div class="csNE"></div>

  <div class="csW"></div>
  <div class="csCenter"></div>
  <div class="csE"></div>
  <div class="csSW"></div>
  <div class="csS"></div>
  <div class="csSE"></div>
</div>
</div>
<p>Click where your text will appear.</p>
<p><a href="#">Apply</a>
<br class="clear" />
</div>
<div id="largePhotoSelector" class="subFilterListNoBorder">
  <div id="largePhoto_list">
    <div><label>L<br /><input type="checkbox" /></label></div>
    <div><label>M<br /><input type="checkbox" /></label></div>
    <div><label>S<br /><input type="checkbox" /></label></div>
    <br class="clear" />
  </div>
</div>
</div>
<div id="illustrationsComplexitySelector" class="subFilterNoBorder">
  <div id="illustration_header" class="subFilter">Illustration</div>
```



EPSON EB-475Wi

An interactive solution in one box



EPSON®
EXCEED YOUR VISION

Confidential

Epson iProjection

“Cordless portable presentation”



EPSON[®]
EXCEED YOUR VISION

What do you need!



iPod / iPhone / iPad
med Epson iProjection installed

PJ with Installed WIFI/LAN

(Optional)
Wireless LAN
access point

How it works ?

Epson iProjection software can work in 2 different modes.

- Infrastructure (Access Point system)

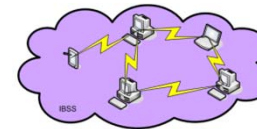
- Projector(s) and iOS Devices must be configured in accordance of existing Wireless network.



- Ad-Hoc (Peer 2 Peer)

- For that, we need to set fixed IP address and SSID on projector before iOS connection.

Then iOS can find available projector available as one of the network sources.



IBSS (Independent Basic Set Service) : cellule de base en mode ad-hoc

EPSON[®]
EXCEED YOUR VISION

Control your projector

Control your projector by using software. No need an IR remote control.

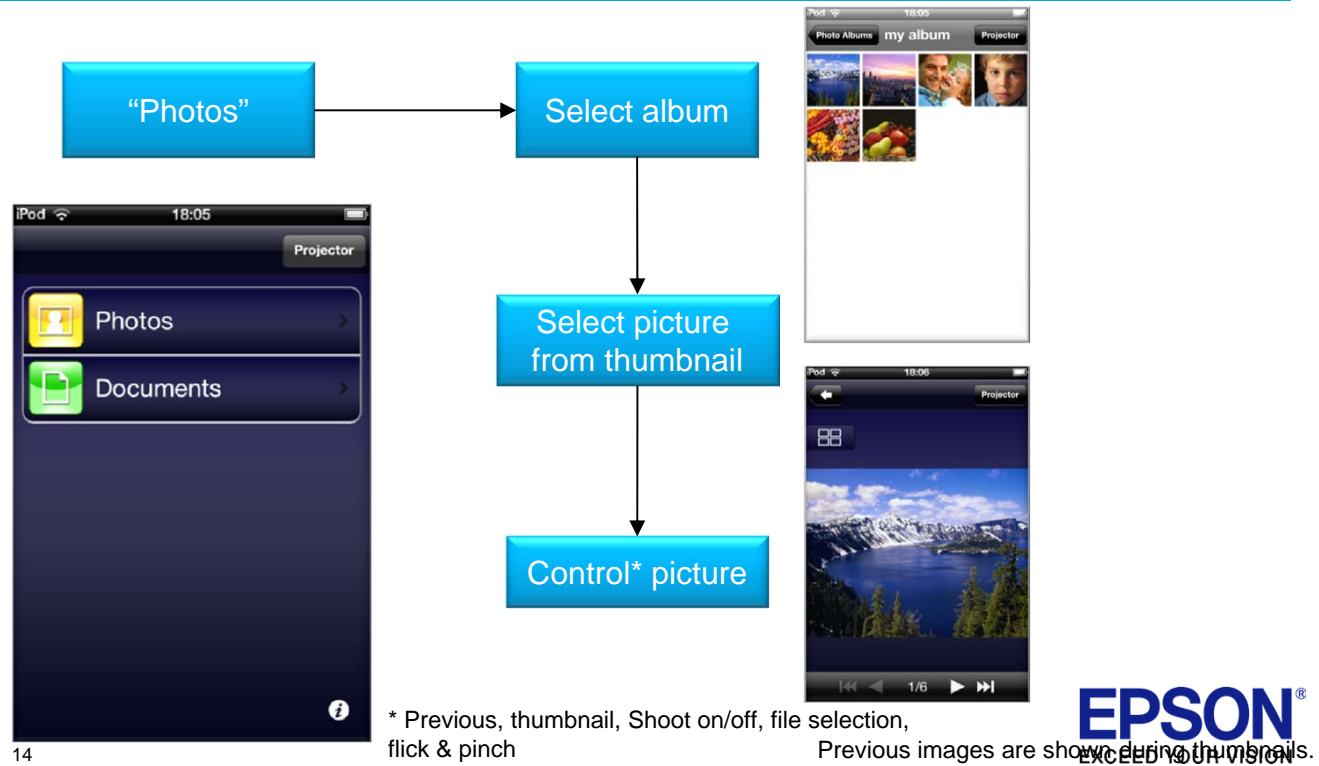
- Changing input source*
 - Computer
 - BNC
 - Video
 - EasyMP
 - ...
- *Depend on your projector

- Control
 - Freeze
 - AV Mute
 - Sound Level +/-

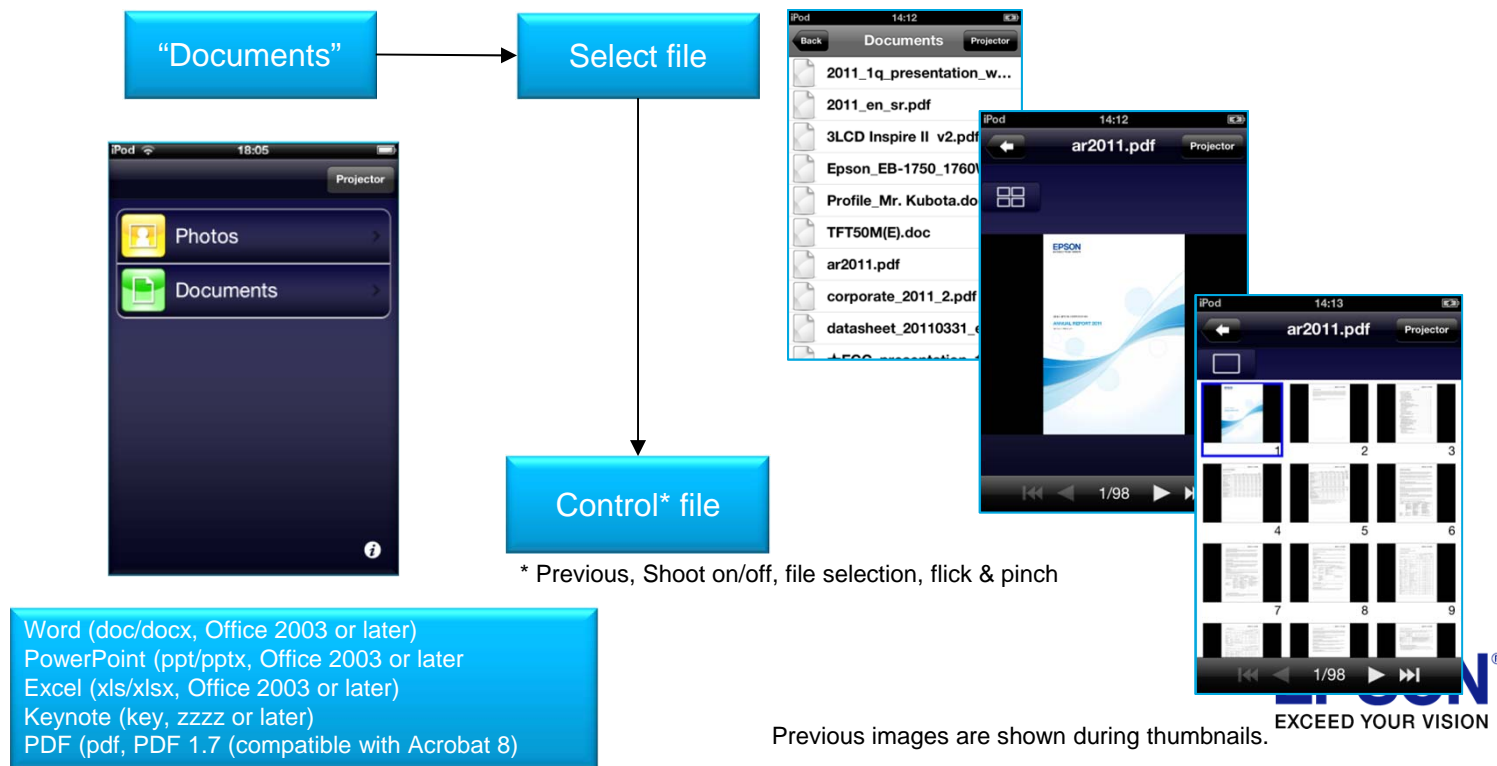


EXCEED YOUR VISION

Photos



For others files (Documents, ...)



Cloud

- Dropbox
- iCloud
- Evernote
- ...

EXCEED YOUR VISION

Epson widens
customers' horizons
by exceeding their
vision and
expectations

EPSON
EXCEED YOUR VISION

EPSON
EXCEED YOUR VISION