from factory to dealer



André Hellum VP-Global IT December 1st 2014



A global offering covering the entire outbound logistics value chain











OCEAN TRANSPORTATION TERMINAL SERVICES

TECHNICAL SERVICES

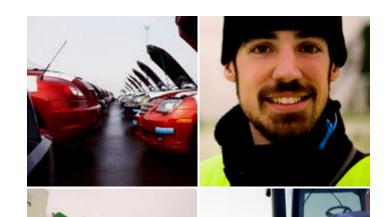
INLAND DISTRIBUTON

SUPPLY CHAIN SOLUTIONS

Wallenius Wilhelmsen Logistics today

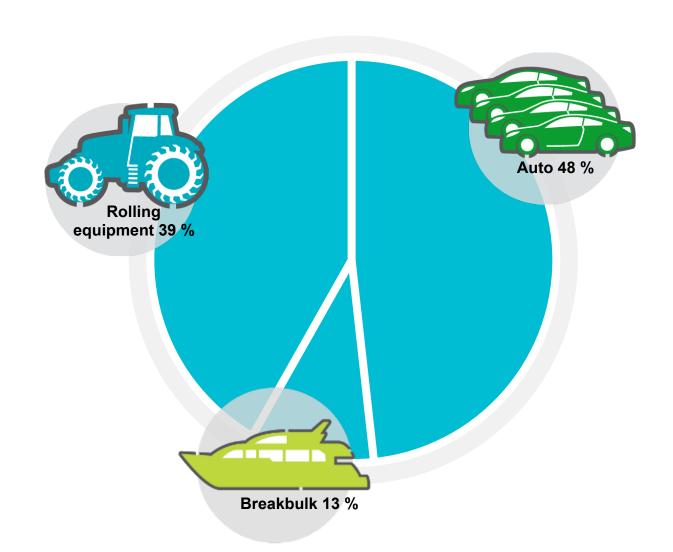


- Operating a global ocean- and land-based network of highly effective entities
- 4.3 million movements of autos, rolling equipment and breakbulk per year
 - 1.9 million in ocean transportation
 - 2.4 million in inland transportation
- 6 million throughput of autos and rolling equipment through Technical Service
- 61 vessels servicing 12 trade routes to six continents
- 58 vehicle processing centres
- 12 terminals handled 4 million units



Three main customer segments





A global network

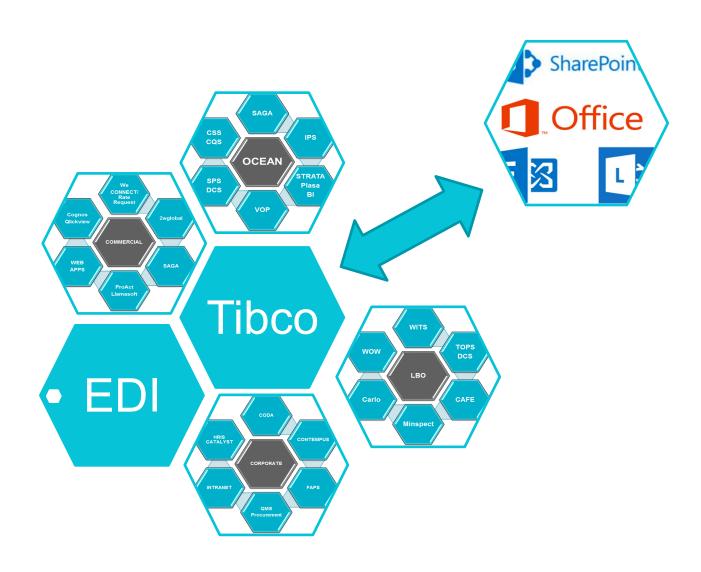


We deliver innovative and sustainable global shipping and logistics solutions for manufacturers of cars, trucks, heavy equipment and specialized cargo.



The WWL value chain is supported by a large portfolio of IT systems

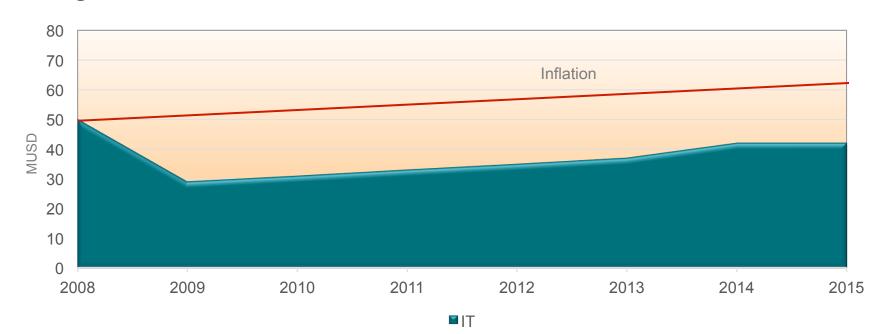




IT-cost around 1,5 – 2% of revenue



- >> IT is used for 3 main purposes in WWL
 - Provide commercial value-add-services
 - Drive efficiency and effectiveness in operations
 - Facilitate governance and compliance
- Sourcing and delivery model is changed continually to absorb growth and control costs



Continuous change of sourcing and delivery model



		→ 2014		
→ 2006 Internal IT	→ 2008 Outsourcing	Multisourcing	Mulitisourcing & Captive	Industrialized cloud
Apps	Apps	Apps	Apps	SAAS

FTE

EXT__

FTE EXT

FTE

High cost area

Low cost area

EXT

FTE

EXT

Future enterprise IT will manage hybrid clouds and multisource delivery models

- Challenge own delivery and sourcing model constantly
- Keep extremely solid competence foundation in bottom of sourcing model
- "The Constant battle"
- Industrialized cloud solutions is the next game change Management

exciting times ahead!



