



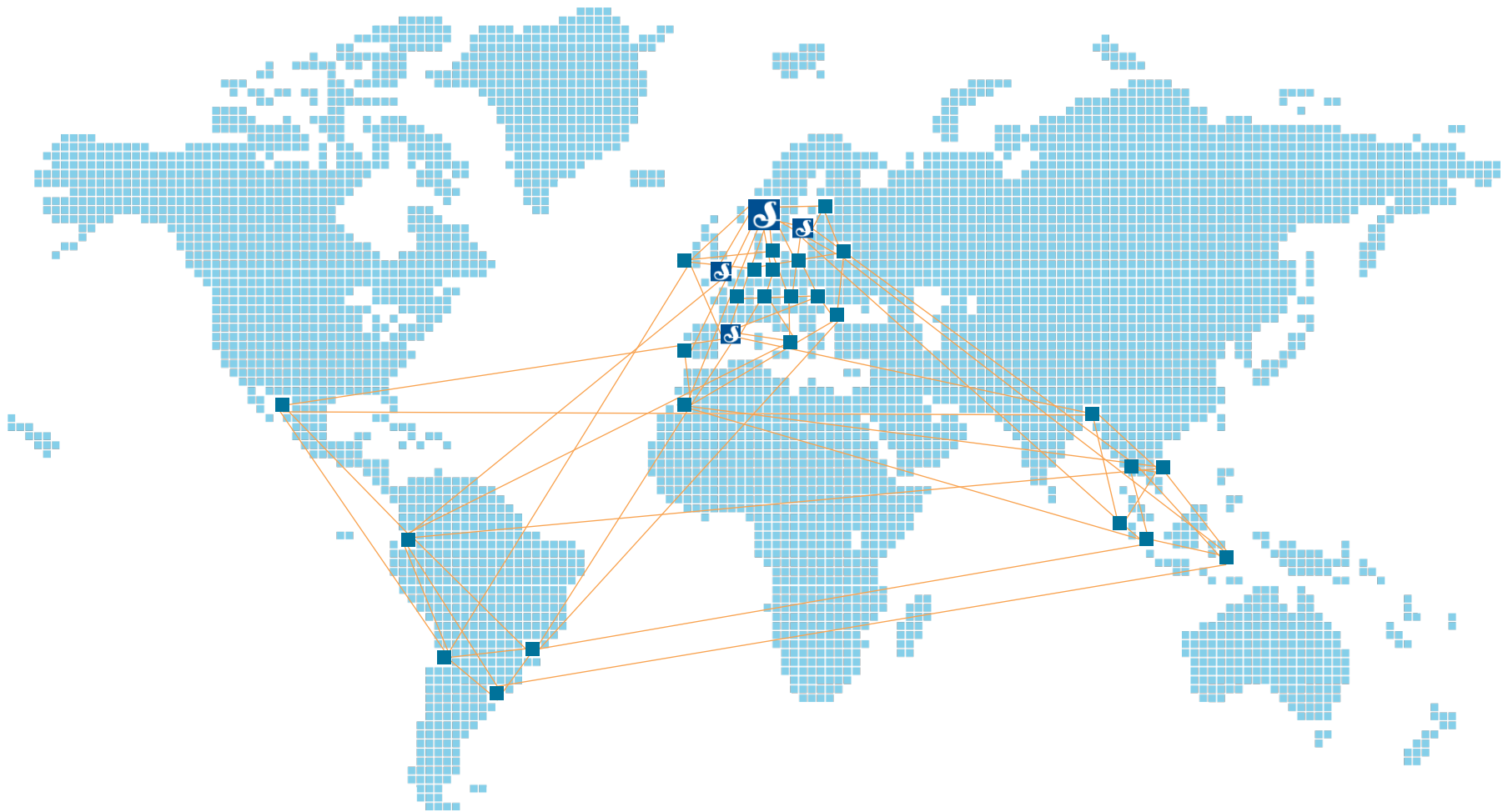
Moving SPiD to the Cloud

Mikael Lindström
Head of Operations Identity/Payment
mikael.lindstrom@schibsted.com



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Drive

What is Schibsted Products and Technology?

- Officially started in January
- Build a common global platform for Schibsted companies
- Data- and Identity driven ecosystem
- Global components for Data, Analytics, Advertising, Identity, Payment, Infrastructure, etc.

What is SPiD?

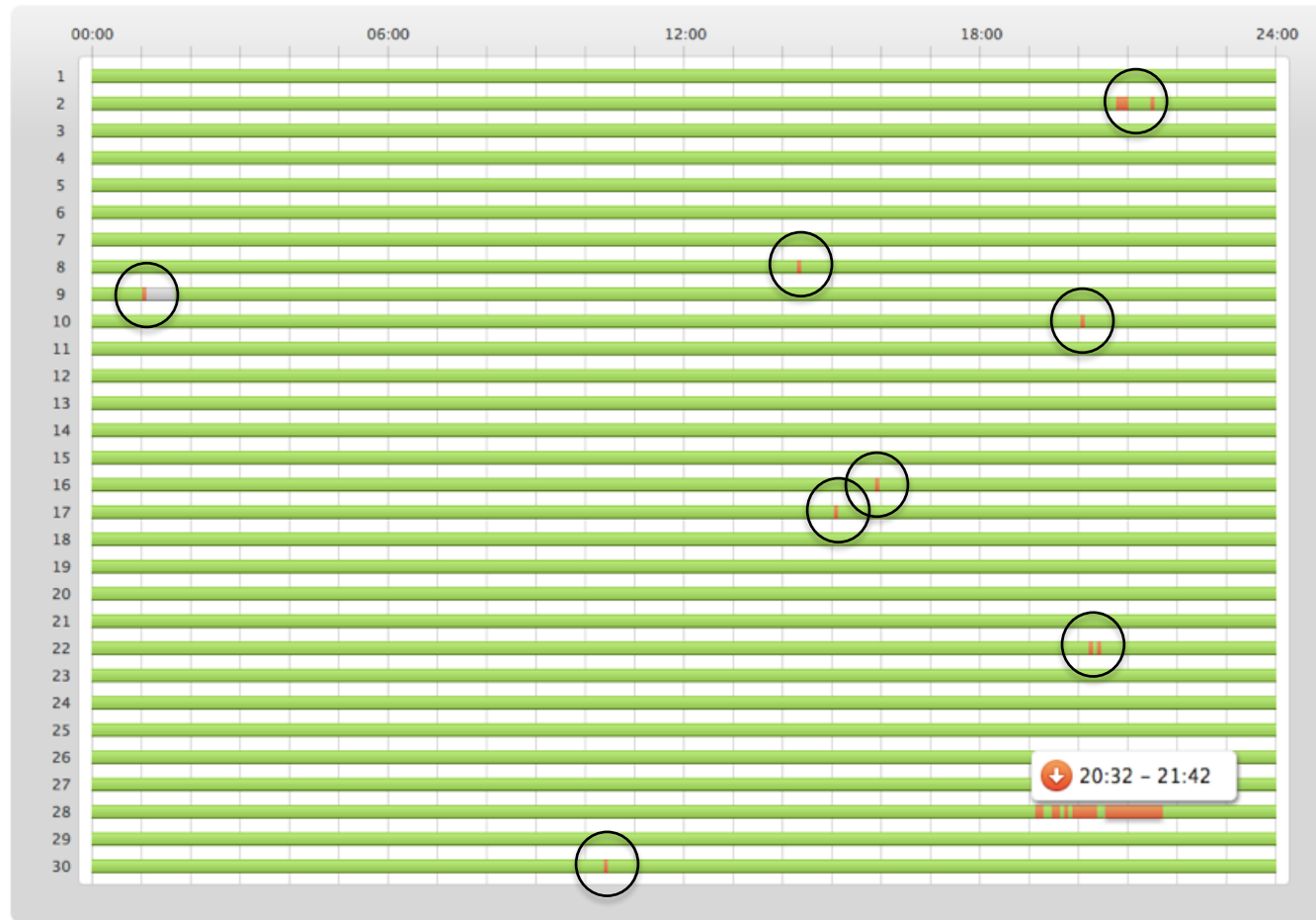
- Single sign-on solution
- User account management
- Payment

Why Cloud and Amazon Web Services?

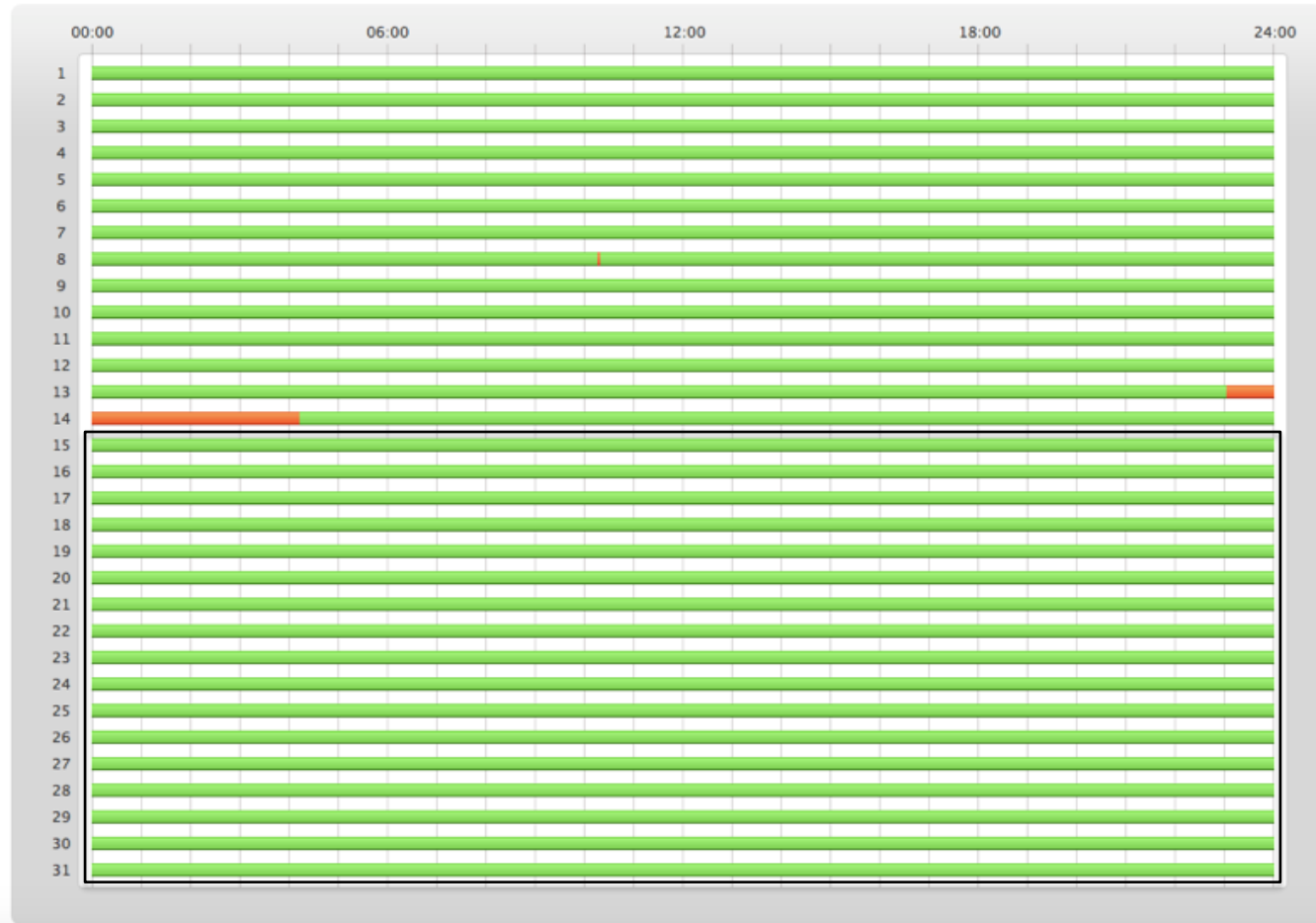
- Elastic capacity
- Reliable
- Cost-effective
- Certification

Before and after

Uptime

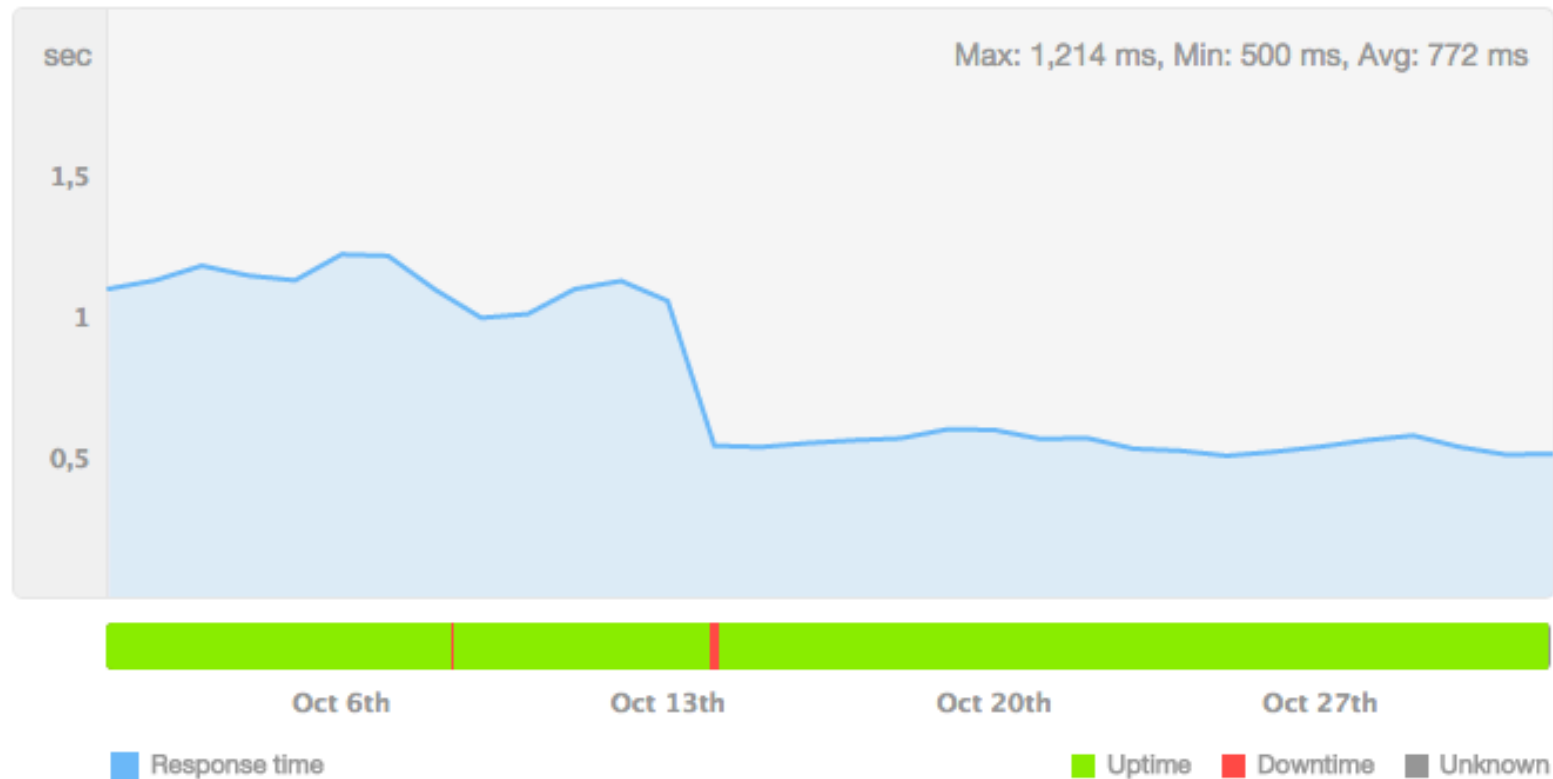


Uptime



payment.schibsted.se

type: HTTP, host: payment.schibsted.se



What have we done so far?

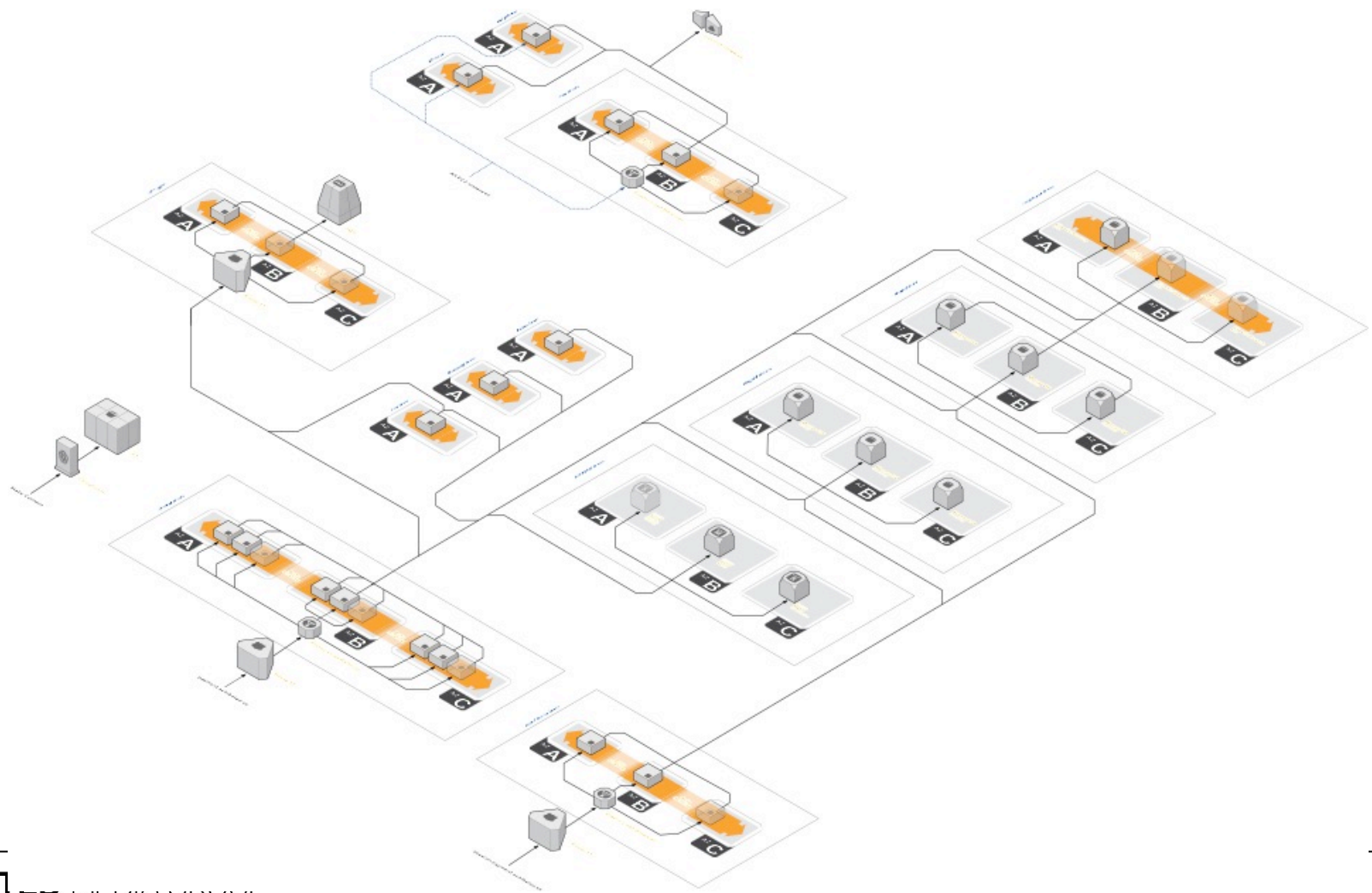
- 150+ instances running today
- Used managed services wherever possible
- Automated as much as possible
- Security

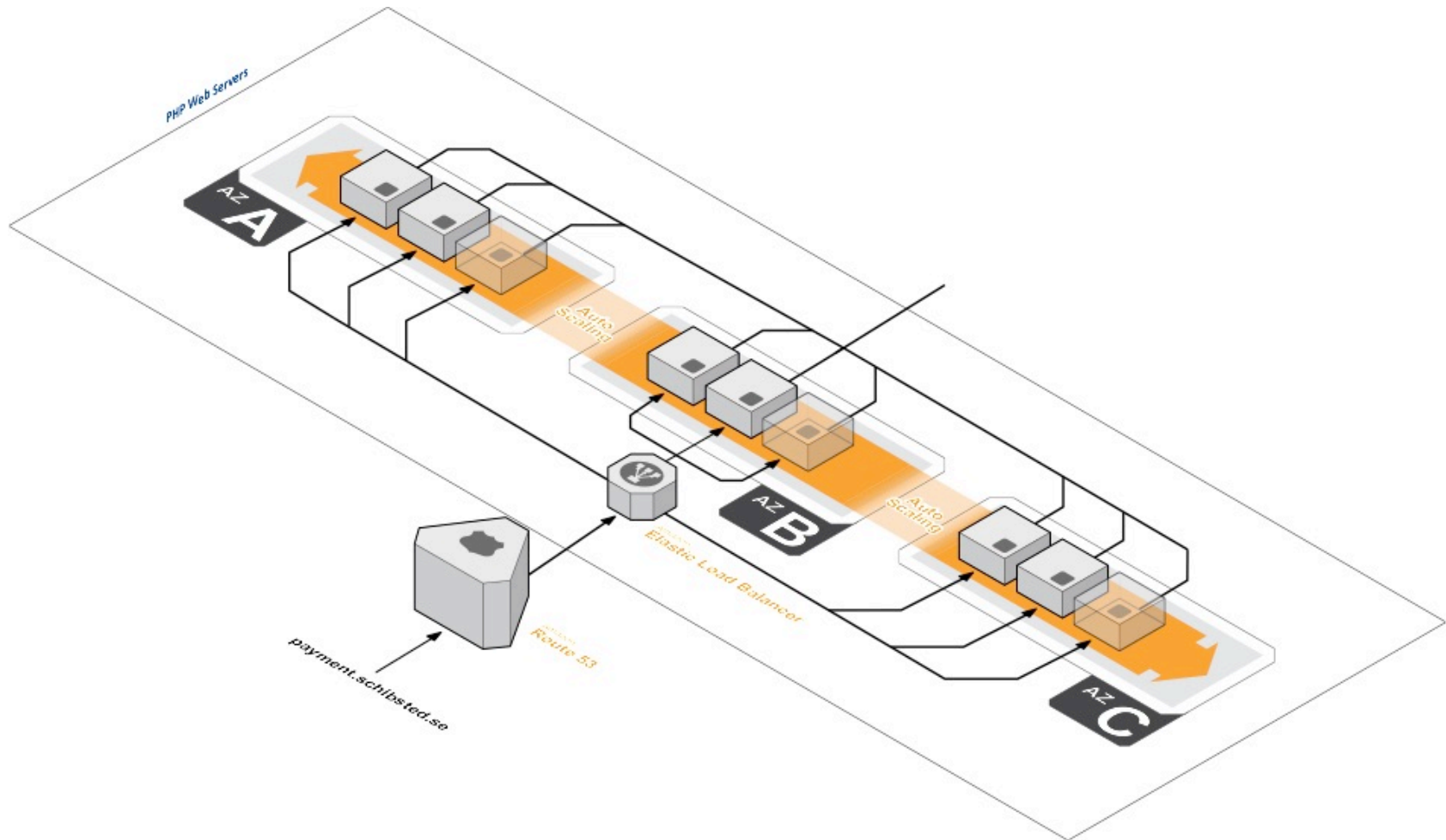
Design goals

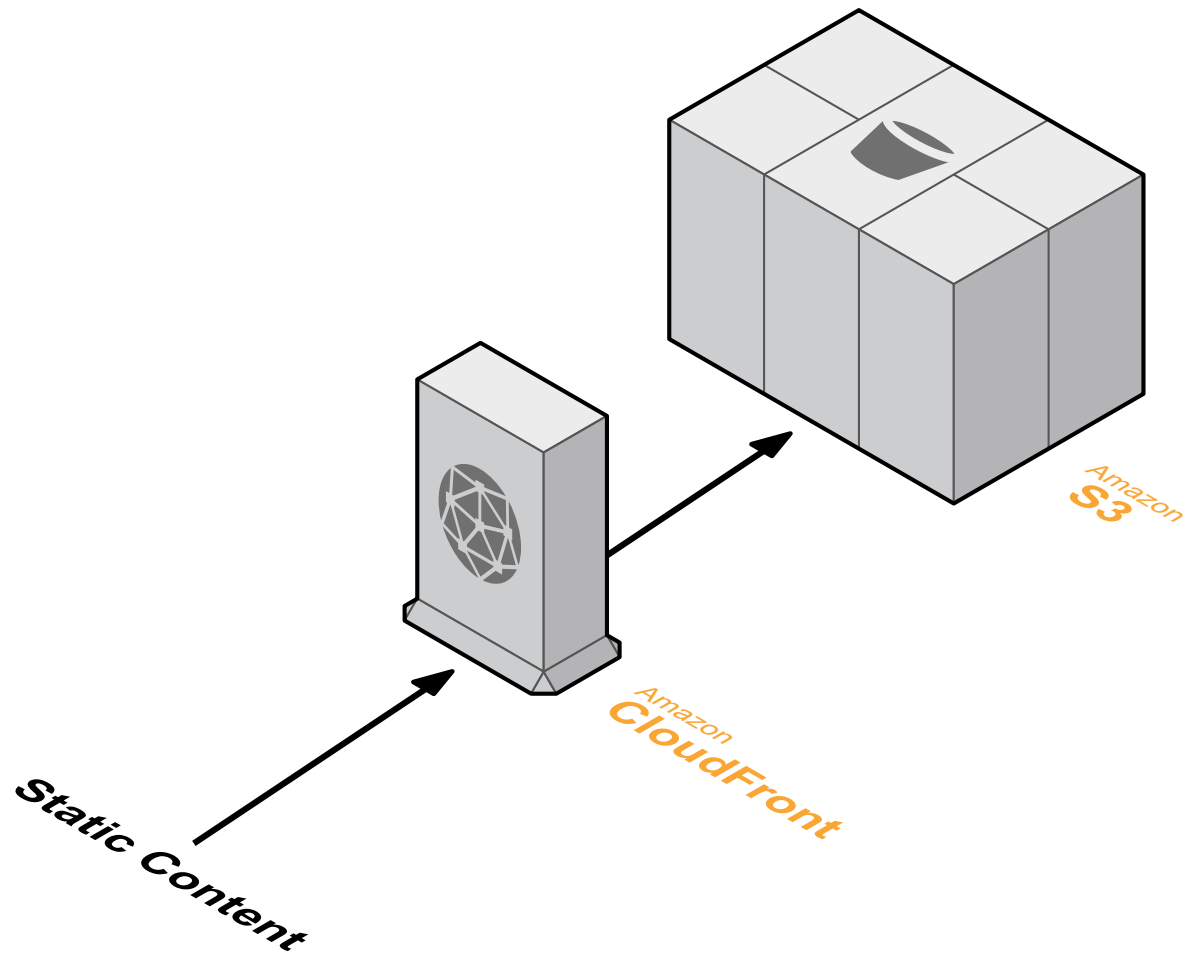
- **Design for Failure**
- **Automate Everything**
- **Auto-Scalability**

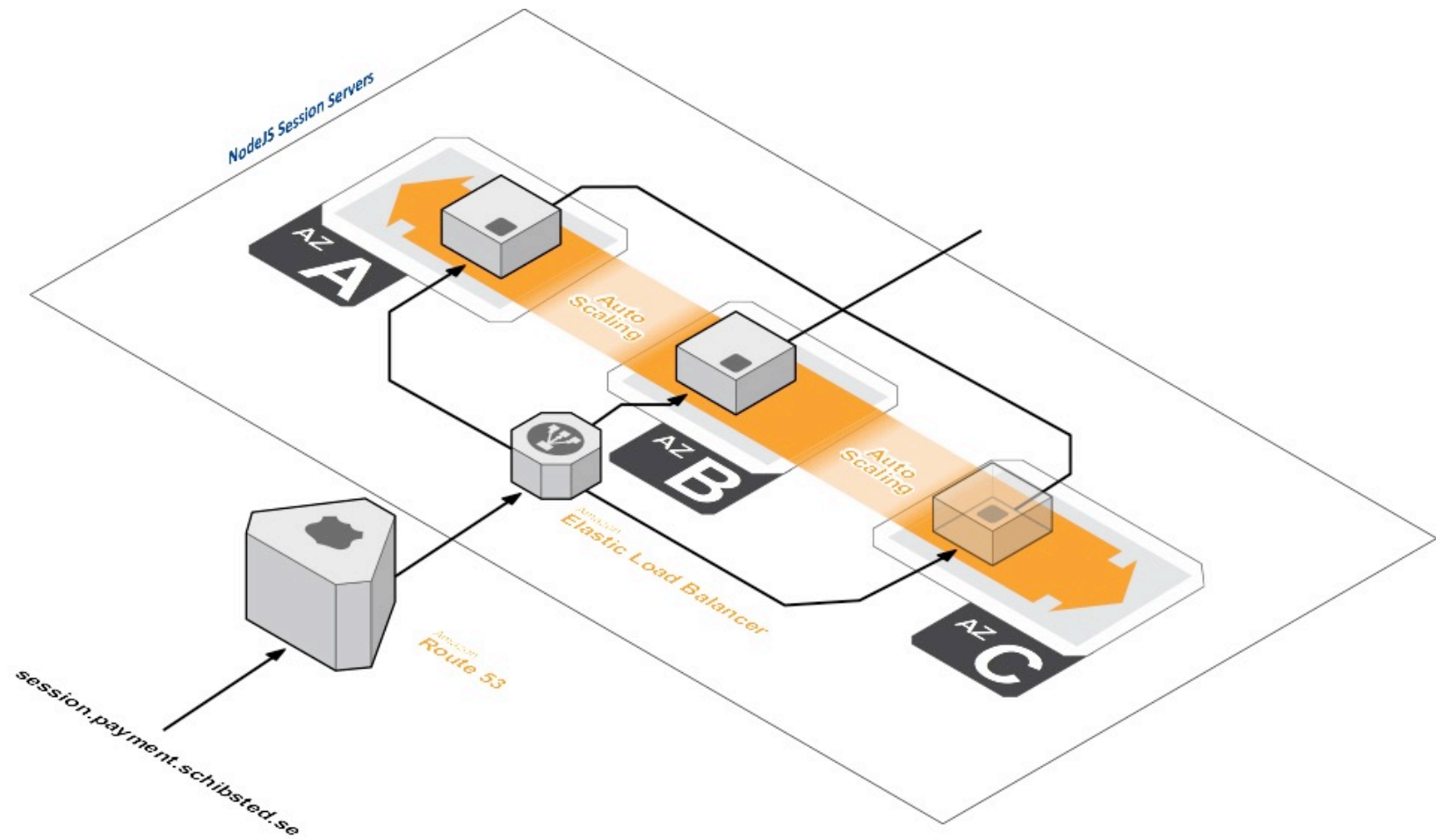
Automation - Instance templating

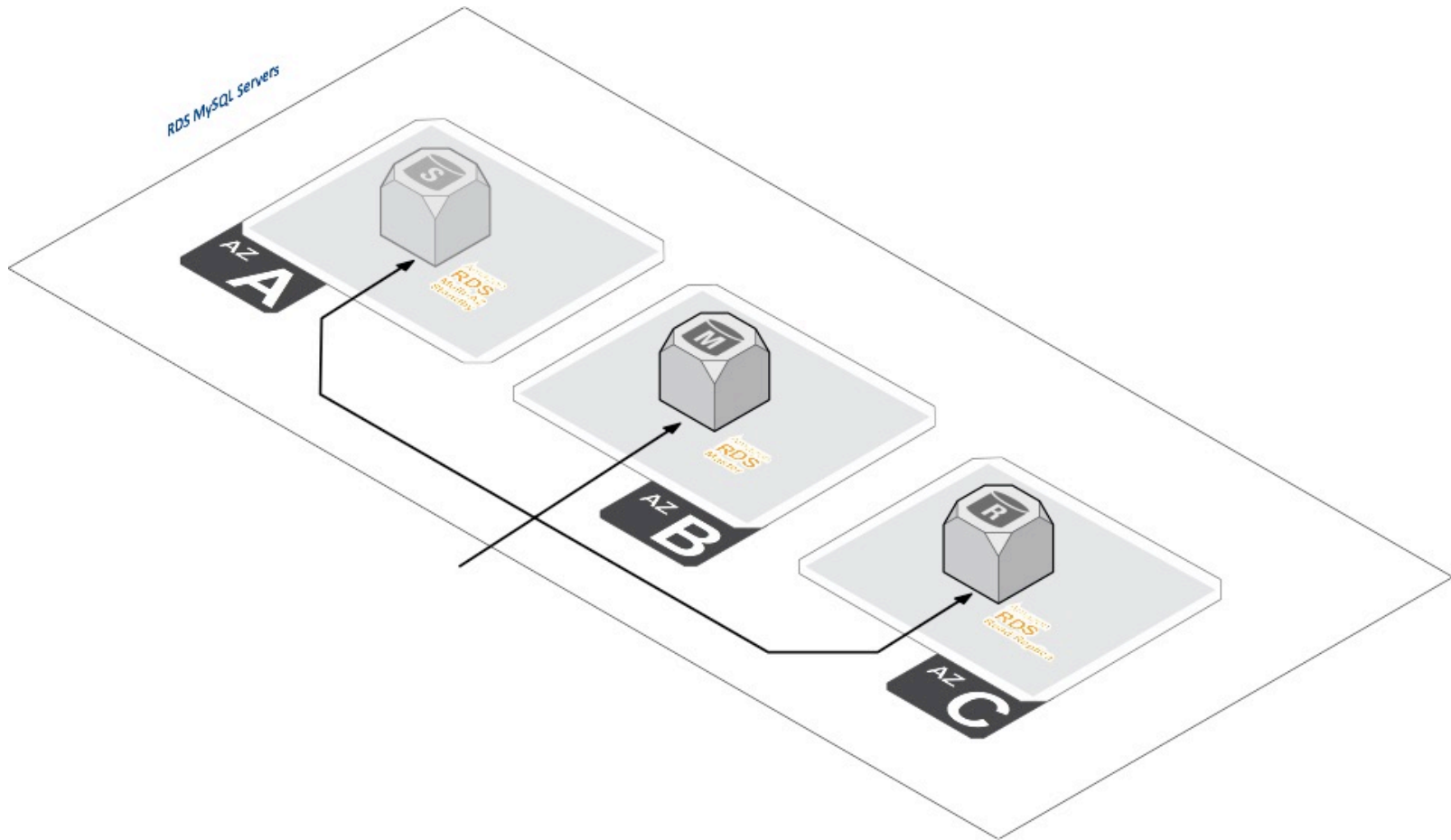
- **Bootstrapped**
- **Fully baked**

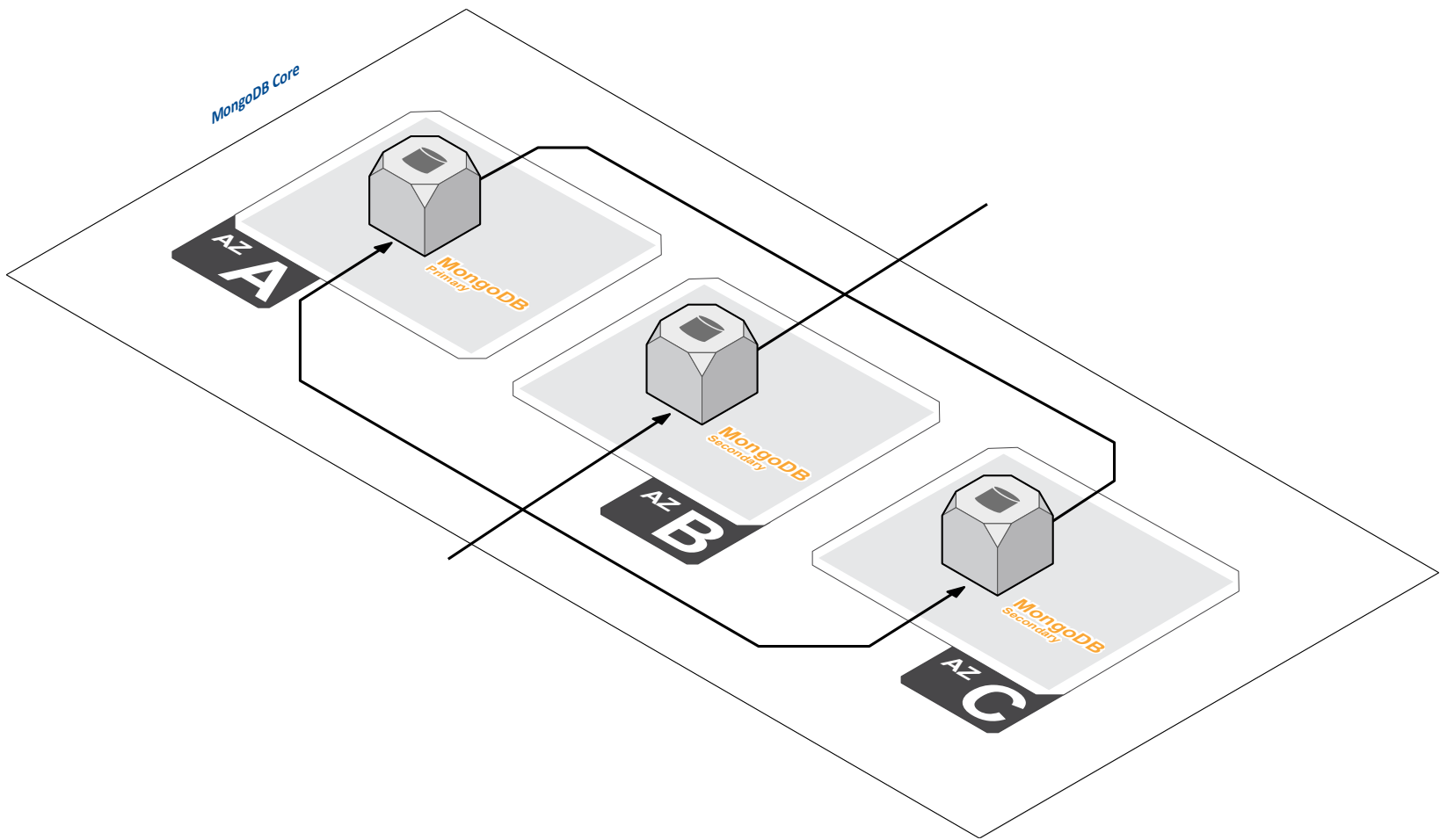


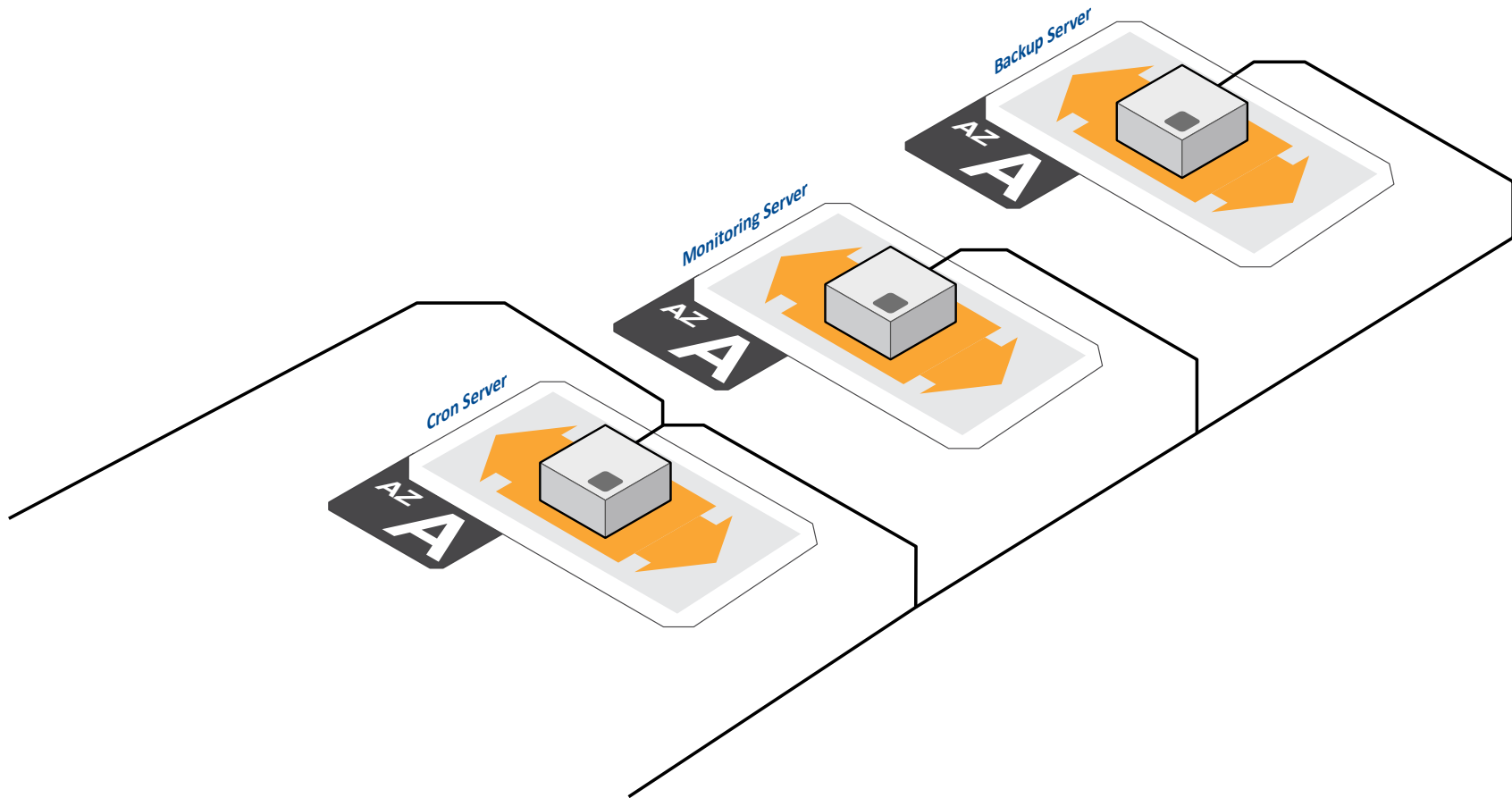


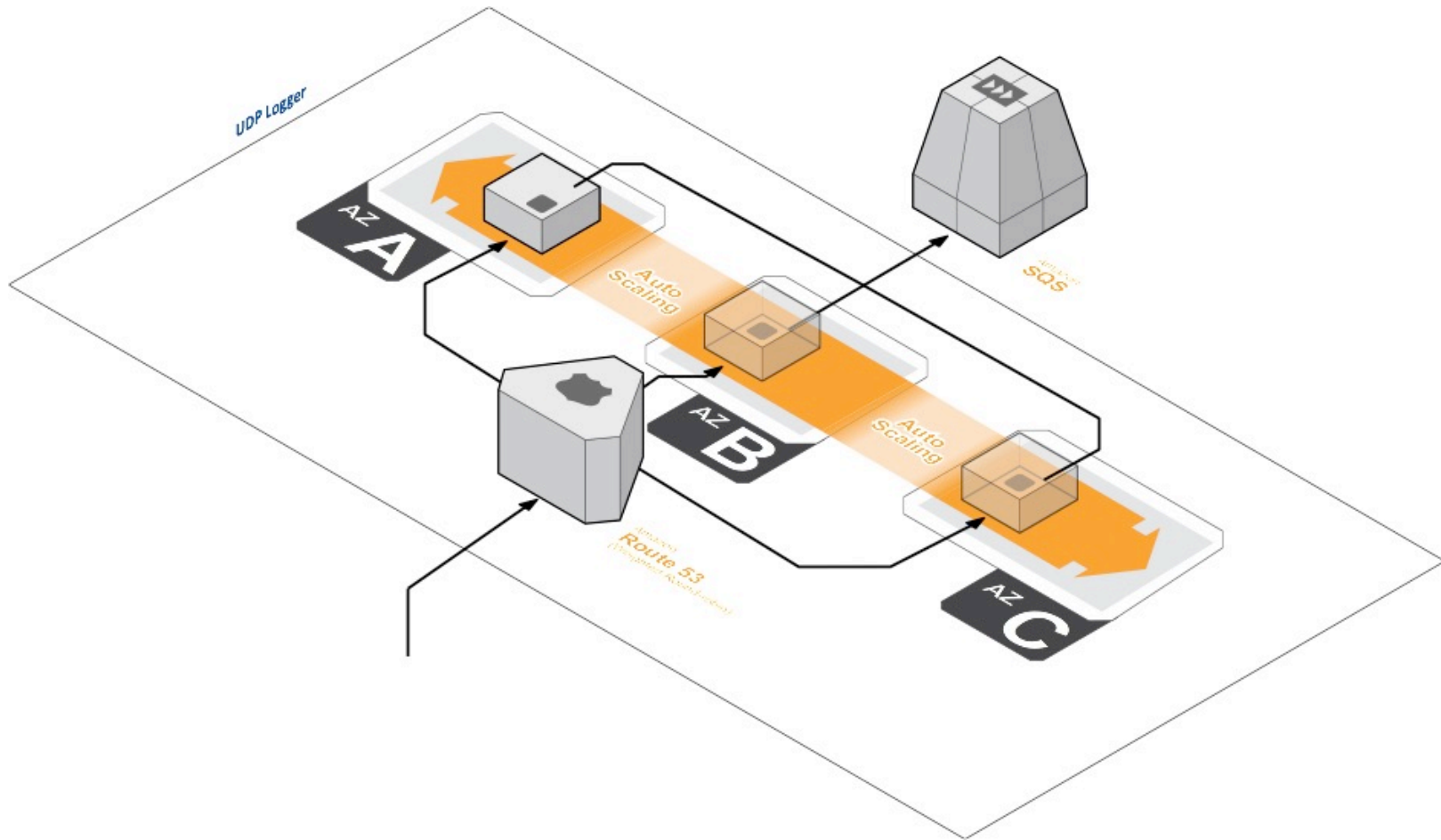


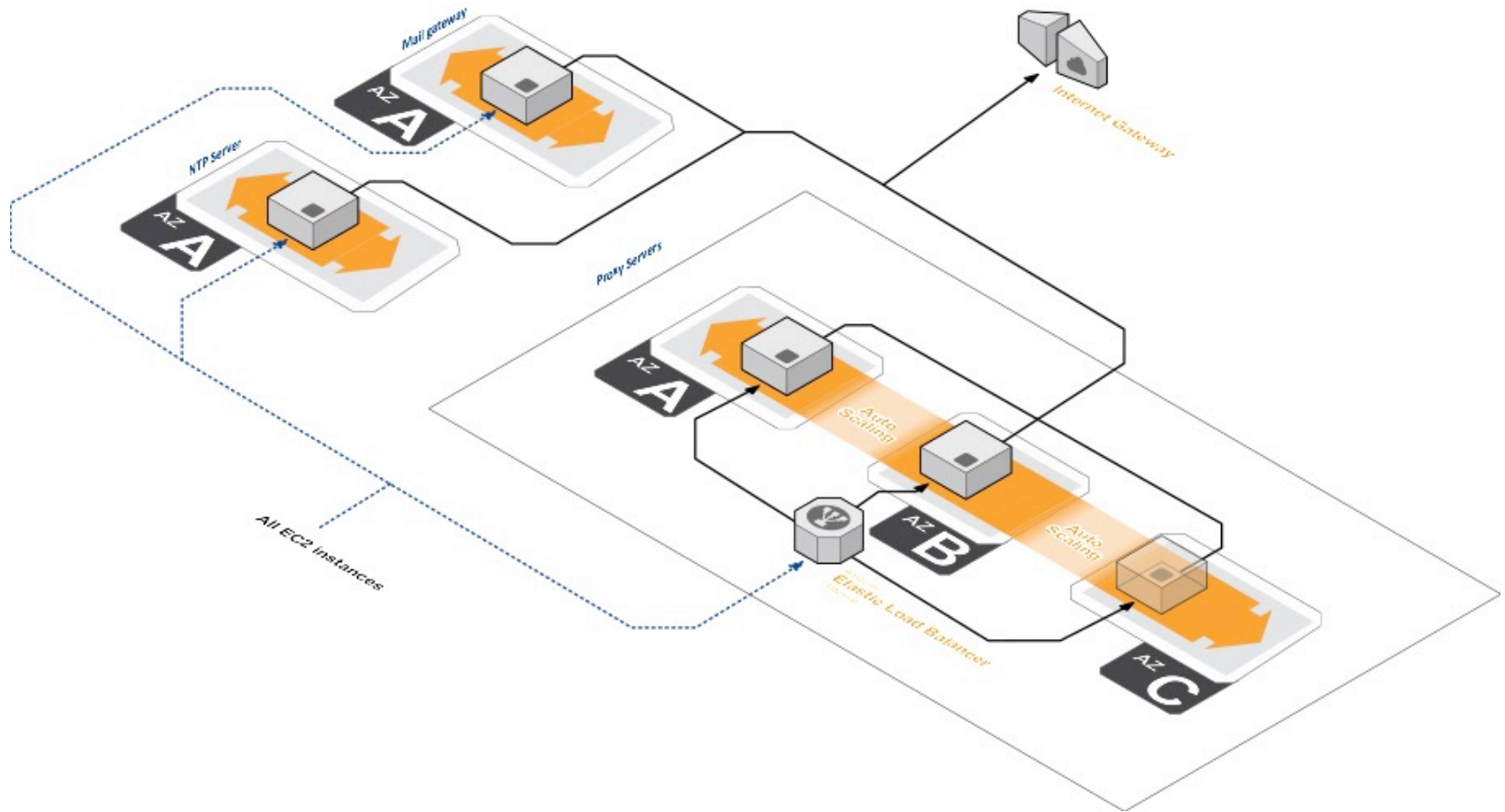












Key takeaway

- Treat infrastructure as code
- Use small specialized instances
- Always design for failure

Thank you

mikael.lindstrom@schibsted.com