

FOKUS = Å GJØRE DET DU GJØR NÅR DU GJØR DET.

①

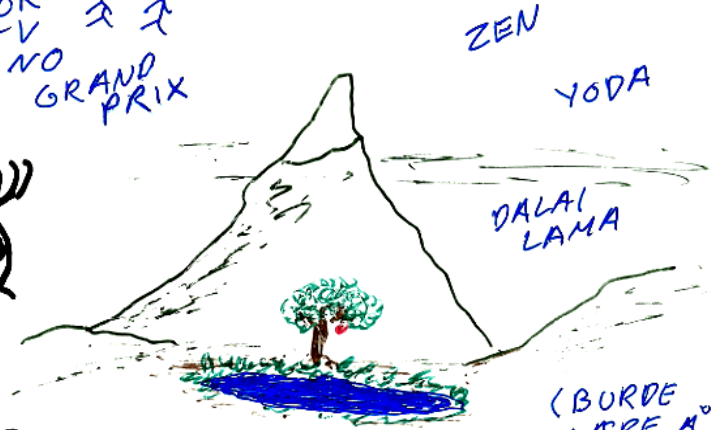
HISTORIE

② -2000 ÅR (!)
1440 GUTENBERG
NÅ: $\frac{2 \times \text{DATA}}{2 \text{ ÅR}}$ (100)

BIG DATA

INFORMATION OVERFLOW
TSUNAMI AV INFORMASJON

LINKEDIN TRELLO
@ FACEBOOK
TWITTER TELEFON
FORUM SVIGER MOR
RADIO VG-NO TV
TUR I SKOGEN GRAND PRIX
TELEPATI SMS APPS



⊙

Å STJELE EN PRESENTASJON ... ?

... MEN HVA GJØR DET MED OSS?



③ USIKKERHET (BARN)

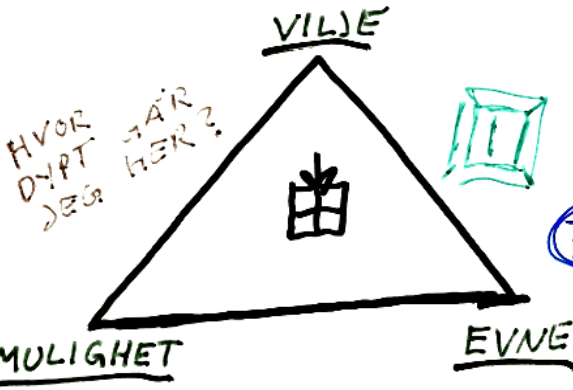
SORT/HVITT (UNGDOM)

④



FRI OPPMERKSOMHET

(BURDE VÆRE Å TEGNE)



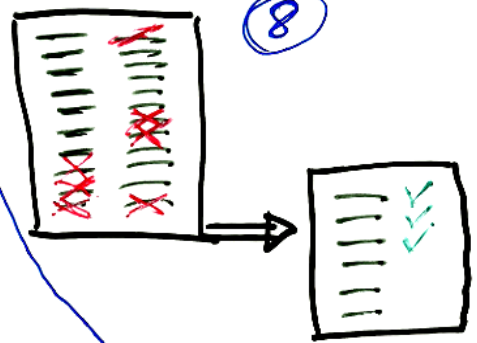
JULENISSEN

⑥

- NIKLAS 3 1/2
- 1. SUTRING
- 2. NINJA TURTLES
- 3. GRISEKJØRING ! KRISE

LEKE!

⑤



⑧

ENDESH? BARBAIG-KRIGER

LOVE ELEFAUT!

⑨

[HTTP://ISEVE.COM/PROCESSABILITY.PDF](http://iseve.com/processability.pdf)

G @ ISENE.COM

FOKUS = Å GJØRE DET DU GJØR NÅR DU GJØR DET.

A large grid of small, square images surrounds the central text. The images are diverse, including many human faces of various ages and ethnicities, some recognizable celebrities, and various objects and symbols like a butterfly, a bee, a speech bubble, and a smiley face.

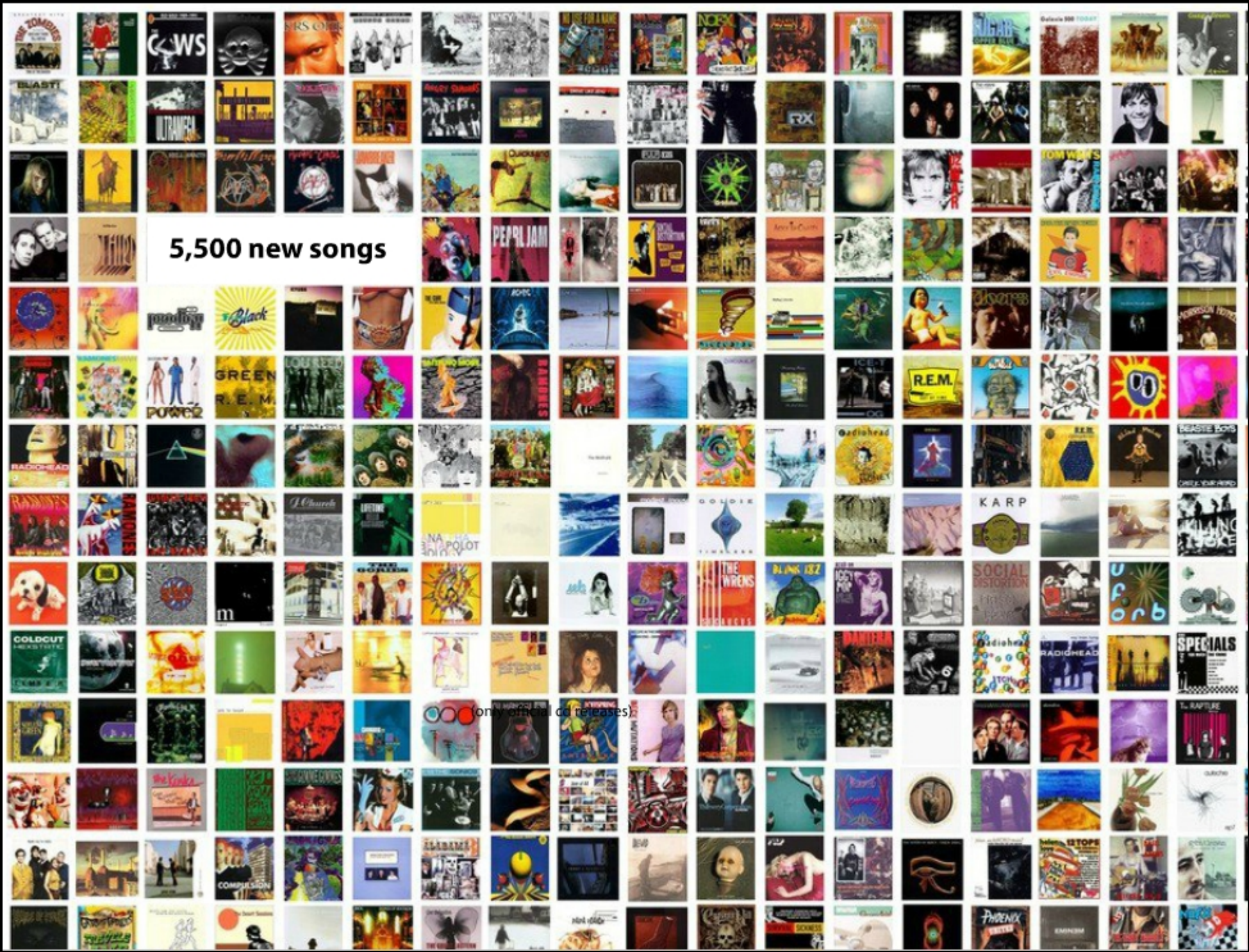
EVERY DAY



300 new iPhone apps

3,000 new books



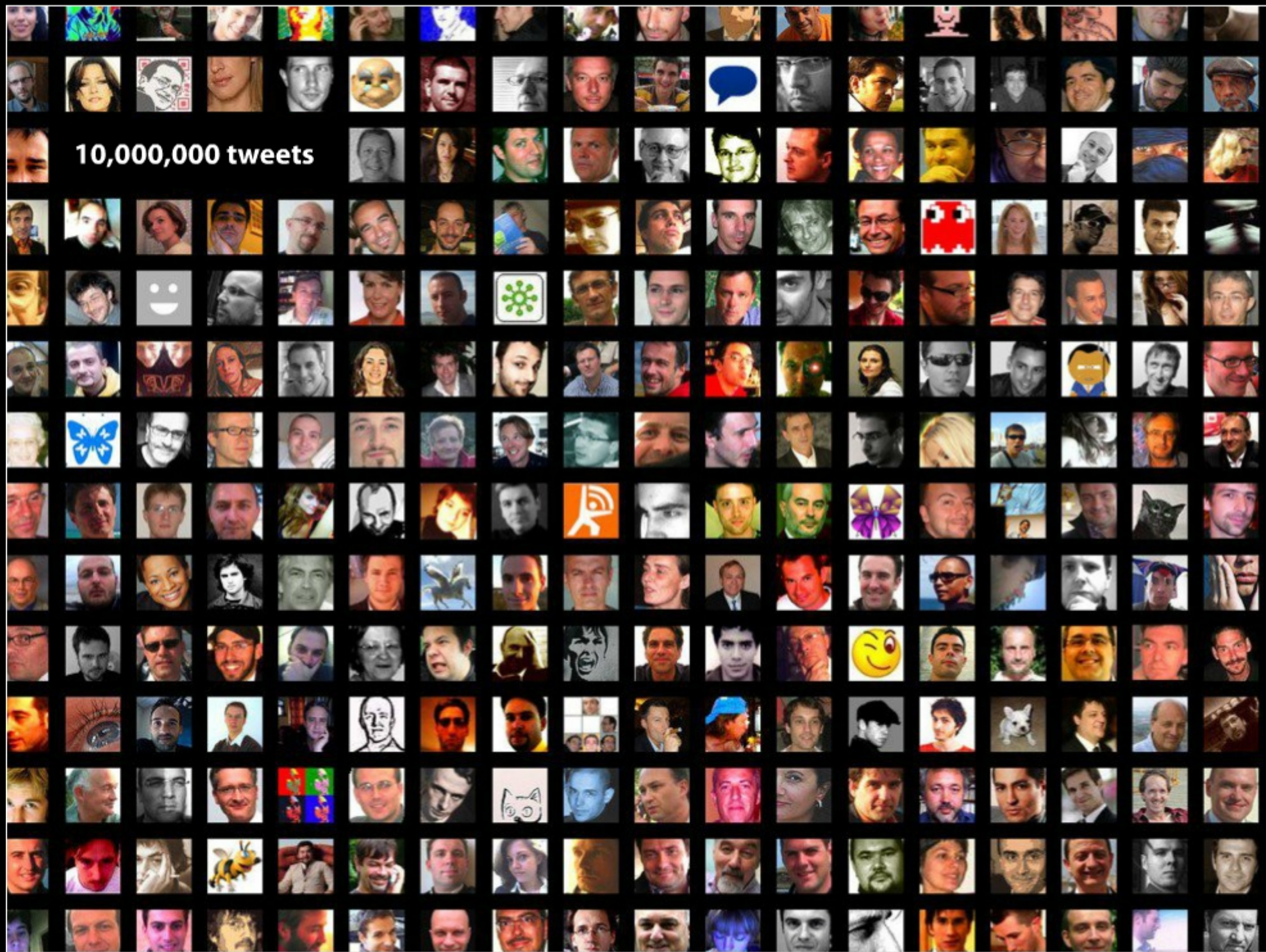


5,500 new songs

(only 5,500 cd releases)

100,000 new videos





10,000,000 tweets

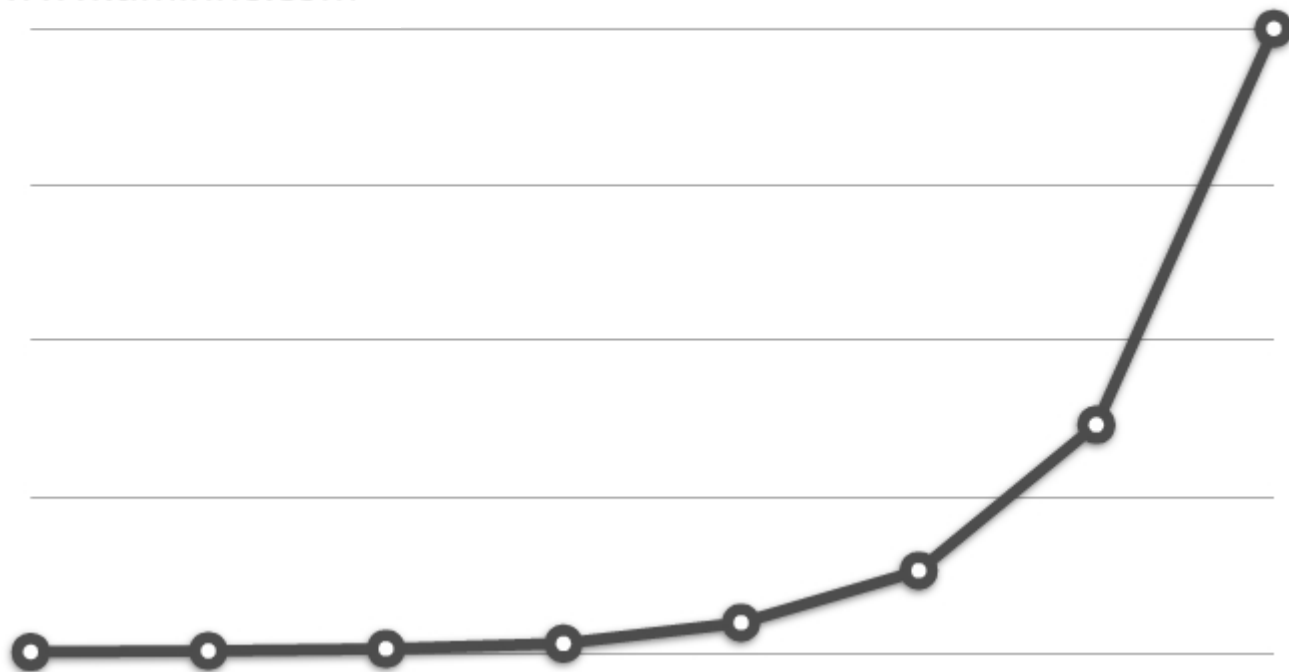


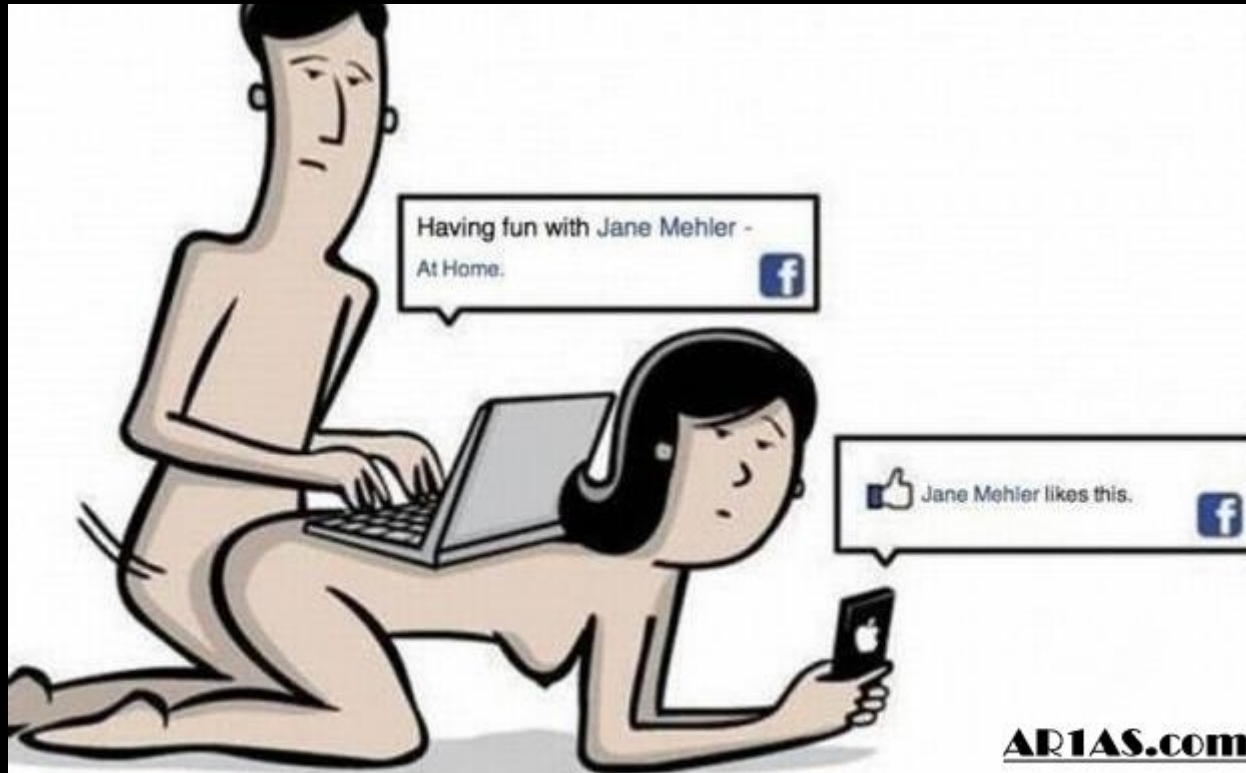
50,000,000 new photos



Blog

www.timinho.com





The hidden meanings of what really goes on behind your Facebook page.

-animation by unknown

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1

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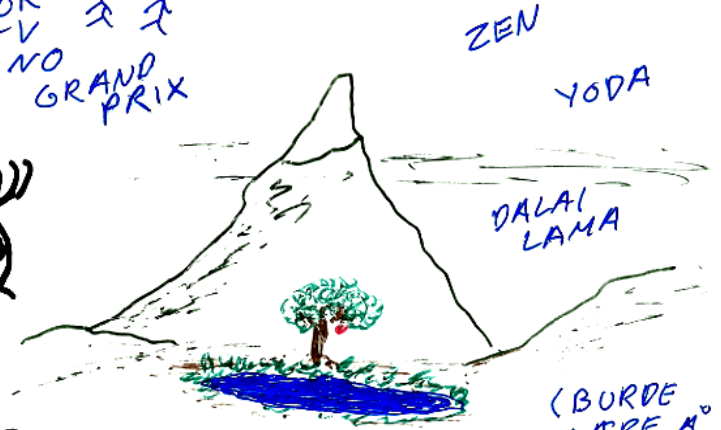
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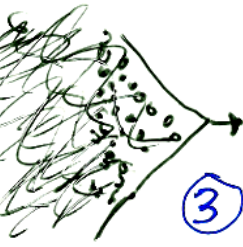
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(BURDE VÆRE Å TEGNE)



3 USIKKERHET (BARN)

SORT/HVITT (UNGDOM)

4



FRI OPPMERKSOMHET

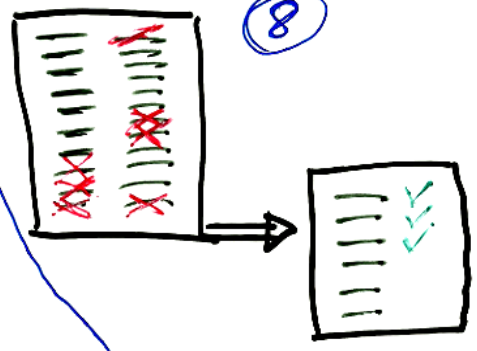
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 2. NINJA TURTLES
 3. GRISEKJØRING
- ! KRISE

6

LEKE!

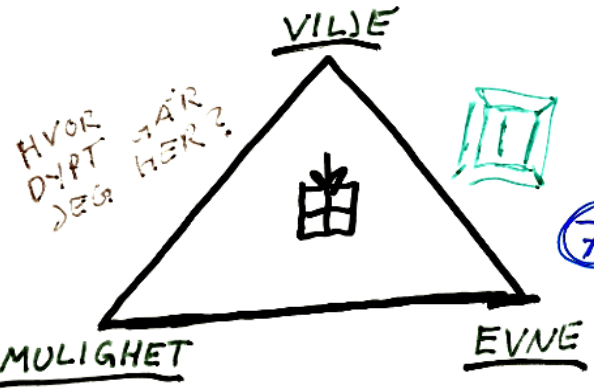
5



ENDESH? BARABAIG-KRIGER

LOVE ELEFAUT!

9



HVOR DYPT ER HER?



JULENISSEN

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